ALLISON BARTLETT

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LEARNING EXPERIENCE DESIGNER | AI-ENABLED LEARNING & PERFORMANCE SOLUTIONS

PROFESSIONAL SUMMARY

Learning experience design leader with 10+ years of experience developing enterprise learning, interactive eLearning, simulations, and performance support in complex organizations. Leads end-to-end initiatives from performance needs analysis through launch and evaluation. Hands-on with Articulate 360, AI-enabled learning tools, multimedia production, accessible design, and cross-functional stakeholder collaboration. Known for translating technical change into practical learner experiences and sharing emerging practices with peers.

CORE EXPERTISE

Learning Experience Design • Adult Learning & ADDIE • Performance Consulting • AI-Assisted Content Development • Articulate Rise 360 & Storyline • Scenario-Based Learning & Simulations • Learning Evaluation & ROI • Accessibility / Section 508 • Stakeholder Management • Multimedia & Video • Performance Support • Coaching & Peer Enablement

PROFESSIONAL EXPERIENCE

Learning Solutions Architect III — Navy Federal Credit Union, Finance Learning and Communications *May 2021–Present*

- Lead end-to-end design of enterprise learning initiatives, consulting with business leaders to identify performance needs, define learning objectives, and deliver measurable solutions.
- Architected training for a large-scale Oracle ERP transformation: developed 20+ application training videos, 10 self-paced Articulate Rise courses, 21 job aids, and a rapid-development playbook.
- Build custom AI agents to identify accessibility gaps in training and translate needs-assessment conversations into learning needs and actionable project plans.
- Develop AI-assisted interactive learning modules and embed them into Articulate Rise courses to create engaging, integrated learning experiences.
- Develop in-application performance support as an Oracle Guided Learning administrator and developer, embedding guidance within ERP workflows.
- Use LMS reporting, qualitative and quantitative evaluation, and ROI methods to assess learning effectiveness; translate findings into executive-level presentations.
- Champion accessible and inclusive learning design by creating documentation and promoting consistent standards across training deliverables.
- Facilitate an instructional design working group and mentor peers on emerging tools, instructional methods, and development best practices.
- Coordinate with cross-functional workstream leads throughout discovery, development, launch, and post-implementation measurement; contribute to enterprise LMS user acceptance testing.

Instructional Systems Designer — SAIC *September 2020–May 2021*

- Designed interactive eLearning and lab simulations for the FAA using ADDIE and Articulate Storyline, aligning activities with learning objectives and performance outcomes.
- Partnered with subject matter experts to produce instructor and learner guides, lab materials, assessments, and visual aids.
- Ensured learning materials met Section 508 accessibility and SCORM requirements.

Director of Technology & Student Services — Gesher Jewish Day School *June 2017–September 2020*

- Led digital learning and training development for faculty and staff, including eLearning, onboarding, job aids, and training manuals.

- Designed and launched a remote learning environment within fiv e days of COVID-19 school closure.
- Partnered with HR on new-hire onboarding; administered learning and technology platforms and produced training videos.

Technology Assistant — Hillside Elementary *August 2016–June 2017*

Managed video production and live broadcast operations; supported classroom technology and IT service requests.

Specialist — Apple *October 2012–April 2016*

Facilitated employee onboarding, in-store training, and individual customer education; supported product launches and retail merchandising.

TECHNICAL SKILLS

Learning: Articulate 360 (Rise, Storyline), Adobe Captivate, Oracle Guided Learning, WalkMe, SCORM, LMS administration and reporting

AI & Innovation: Microsoft Copilot, WellSaid Labs, Zennerate AI, agentic AI learning solutions, generative AI tools

Media & Development: Camtasia, Adobe Premiere Pro, After Effects, Audition, Final Cut Pro, HTML, JavaScript

Collaboration: Asana, Jira, Workfront, Azure DevOps, SharePoint, Microsoft Office

EDUCATION & CERTIFICATIONS

M.A., Education Technology Leadership — George Washington University (2019)

B.A., Media & Professional Communications; Film Studies — University of Pittsburgh (2011)

DevLearn Conference (2026) — Workshops on optimizing training accessibility with AI and vibe coding for instructional design.

ATD Return on Investment (ROI) Certification (2024) • Prosci Certified Change Management Practitioner (2022)